



Minnenas stig

THE PATH OF MEMORIES

2 Bergby trade

Skanna QR-koden för mer info



Scan QR code for more info

Business. Freedom of trade was introduced in Sweden in 1864 and the guild system was abolished. Previously, business activities could only be carried out by merchants in the cities. With freedom of trade, businesses came to the countryside. The first merchant in Bergby was named Ekman, he operated between 1864 and 1881. After him, the farmer Anders Eriksson took over. He

has Bergby trade built. The property is called Fredrikslund. At the end of the 19th century there was a general store in almost every village in Häverö Parish; in Trästa, Bergby, Tulka, Björknäs, Kåtorp, Hallsta and Häverödal. In 1930 Bergby trade was bought by a merchant family from Dalarna.

The son takes over the business and runs it with his wife until

The closure in 1995. Bergby trade has been run by the same family for 65 years!

Bergby Handel is a classic country store. Everything from clothes, shoes, horseshoes and mousetraps to window batting and the most common groceries is sold here.

Everything is done over the counter, self-service came much later.

Bergby Handel is an early adopter of telephones. Many villagers make their calls from the shop. When bus lines are established in 1928, with two daily trips along the route Älmsta–Örtala–Trästa–Bergby–Häverösund (now Häverödal), the shop becomes a natural stop. The bus stops here to drop off goods and pick up

passenger.

Meeting point. Bergby Handel is not only a place for trade, but also for meetings and conversations. While shopping is being done, news and gossip are exchanged – the shop serves as the village's natural meeting point and social hub. Today, locals shop in more anonymous supermarkets in Älmsta and Hallstavik.



Bergby Trade 1950s